



# REAL PLAY CITY CHALLENGE

PDF form to prepare  
your application  
29.06.2022

# 1. HOW TO USE THIS DOCUMENT

You can download and use this PDF to prepare your answers in advance. You can then copy the answers into [this Google form](#) when you are ready to submit. Please remember that applications must be submitted in English. The quality of the writing will not be part of the assessment.

Please, be as concise and specific as possible in your answers.

## 2. QUESTIONS

### General information

- Email:  

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- You are submitting this proposal as:
  - Urban Practitioner
  - City
- Name of your initiative:  

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- Region:
  - Africa & Middle East
  - Asia
  - Europe
  - North America
  - Latin America & Caribbean
  - Oceania

### Your organisation

- Name of your organisation (Municipality for Cities) or Name as a freelancer (for Urban Practitioners):  

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- Address of your organisation or working location (Street, Postal code):

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- City of your organisation or working location:

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- Country of your organisation or working location:

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- Website:

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## Contact Person

*\*We will maintain communication with this person within your organization*

- Name:

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- Surname:

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- Email:

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- Telephone number:

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## Introduce your initiative

- Provide a brief summary of your project [Max. 800 characters]:

Here is some help (example): *Our idea \_\_\_(name of the initiative)\_\_\_ allows \_\_\_(people that is benefited)\_\_\_, to \_\_\_(what can they achieve - what is the desired goal)\_\_. This can be achieved through \_\_\_(explain how the initiative works) helping to solve \_\_\_(problem statement)\_\_. We are (city or urban practitioner) applying for*



the theme of (places where play heals people, places where play supports climate action, places where play unites us all).

- Implementation date:

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- Location of the project:

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- Geographic scope of the project: on what level(s) is the project implemented?

- Street
- Square
- Community / Neighbourhood
- City
- Other: \_\_\_\_\_

## The categories for this year's challenge

*\*The aim of The Real Play City Challenge 2022 is to help cities overcome the most pressing global challenges through local playful placemaking, focusing on three urgent themes:*

*-Places where play heals people*

*-Places where play supports climate action*

*-Places where play unites us all*

- Under which theme does your initiative fit?
  - Places where play heals people
  - Places where play supports climate action
  - Places where play unites us all
- What was the main objective of your initiative? How does it fit to the theme selected? [Max. 400 characters]:

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## Implementation details

- How does your initiative use play and placemaking to empower and help the community to address local challenges?? [Max. 400 characters]:

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- Have other stakeholders, actors and beneficiaries been involved throughout the entire process? How? [Max. 400 characters]:

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- How do you measure the success and impact of your initiative? Did you collect data before and after the intervention? If yes, which methodologies did you use to collect and analyse this data? Please provide the main data that you were able to collect and explain how is this important for the implementation and assessment of the intervention. [Max. 800 characters]:

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- How can your initiative inspire other cities and urban practitioners to add play in the urban environment to solve their challenges? How can your locally collected information feed regional, national and global playful placemaking? [Max. 400 characters]:

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## Uploads

- Link to One-minute video about the initiative \*

*\*We will NOT be evaluating the quality of video production. This is only to understand more about the initiative and showcase how it has made an impact to help people or communities solve global challenges. Videos can be shot on any recording device, including a camera phone. You can talk about the initiative, and/or include testimonials, pictures and videos of your initiative. Please make sure that video links do not require a password. [MAXIMUM FILE SIZE 240MB]*

- If applicable: Provide any links to external communication material, such as a website, articles or publications on your project. [MAX 5 LINKS]:

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- If applicable: Upload a maximum of five photographs illustrating your project.



- For Cities: Letter from the Municipality authorizing the submission of the proposal and certifying the applicants position/role. A template of this form is attached at the end of this document.

*\*Only if you apply in the Cities category*

## Final information

\*Winning initiatives will be those that have successfully used playful placemaking to help local communities address global challenges. The jury will be paying close attention to those initiatives, which:

- show new and innovative ways of combining these global challenges with play in the public realm;
- have succeeded in creating sustainable ownership in the local community;
- are also mindful and have impact on the other two topics;
- have high impact and are easily replicable in other cities around the world;
- can help to extend the evidence of play.

- How did you learn about this call?:
  - Webinars/podcasts from my network
  - Real Play City Challenge website
  - Real Play Coalition website
  - Real Play Coalition social media channels (Facebook, Whatsapp, Twitter, LinkedIn)
  - Real Play Coalition e-newsletter
  - PlacemakingX website
  - PlacemakingX social media channels (Facebook, Whatsapp, Twitter, LinkedIn)
  - PlacemakingX newsletter
  - From a colleague/friend
  - Other: \_\_\_\_\_
  
- If you clicked on 'webinars/podcasts from my network' write the name of the webinar here



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## Thank you for your application!

For more information keep checking the website <https://www.realplaycitychallenge.org/>

Disclaimer | The information contained in these documents is confidential, privileged and only for the information of the intended recipient and may not be used, published or redistributed without the prior written consent of the project developers.





# Template for Cities

For the Cities Open Call we request:

*A letter from the municipality authorizing the submission of the proposal and certifying the applicant's position/role.*

Please attach any document that certifies your position within the Municipality. (ie. contract, designation or any other) and the authorization to submit the application on behalf of the city. If the document is not in English, please provide a translation. This document will be a validation that you are authorized on behalf of the City to participate in the Challenge.

You can also use the following guidelines provided:

To whom it may concern,  
Real Play City Challenge

Hereby, I, (full name), appointed as (your position) at the municipality of (name of the municipality - local government) certify that (full name of the person submitting the application) in the capacity of (position of the authorised person) is authorized to submit this application on behalf of (Name of the Municipality or local government) to participate in the Real Play City Challenge.

(Full name of the authorised person) is hereby also appointed as the contact person for purposes of the Challenge.

Attached to this letter are the documents that prove the capacity under which both, the signatory and the authorised person work at the (name of the Municipality or Local Government)

Kind Regards,

FULL NAME  
Signature  
Date

Disclaimer | The information contained in these documents is confidential, privileged and only for the information of the intended recipient and may not be used, published or redistributed without the prior written consent of the project developers.

