



# REAL PLAY CITY CHALLENGE

Privacy Policy  
29.06.2022



# THE REAL PLAY CITY CHALLENGE

## PRIVACY POLICY

*Capitalized terms used in this Privacy Policy will have the same meaning as in the Terms and Conditions [www.realplaycitychallenge.org](http://www.realplaycitychallenge.org) unless otherwise stated herein.*

In order to take part in the Challenge, you will need to provide, and the Real Play Coalition and PlacemakingX will collect and process, certain data about you (either as a representative of a Participant or as the Participant). Please read through this Privacy Policy to get an understanding of how your data will be used and processed within the scope of the Challenge.

For the purposes of applicable data protection legislation, the data controllers of your personal data under this privacy policy are IKEA Retail Services AB, LEGO Foundation, the Walt Disney Company Limited, Ove Arup & Partners International Ltd, Huasipichanga V.O.F. and STIPO VOF, unless otherwise advised. They act as joint controllers pursuant to the General Data Protection Regulation ("GDPR") Article 26. For questions relating to this privacy policy, please contact us at [info@realplaycitychallenge.org](mailto:info@realplaycitychallenge.org).

### Scope of this Privacy Policy

The Real Play City Challenge is an online challenge open to (i) public space activists, planners, designers, developers, social innovators, childhood professionals, schools and community organisations who drive the transformation of public space for and with children and the community (ii) decision-makers such as mayors, municipalities and city-wide organisations who drive integrating play in cities through city-wide strategies and initiatives.

### What data will we collect?

To participate in this Challenge, you will be asked to provide us with your name and email id, your city, country and region of residence and the name of your team or the organization you represent. Should you (or the company/organisation/entity you are representing) be a finalist,



or even a Winner, of the Challenge, we may ask you for further data such as physical address and bank account details. Please note that your submission in the Challenge, including pictures, drawings and other documentation, is governed by the Terms and Conditions and not this Privacy Policy. Consequently, you will be responsible for any personal data included in such Submission (e.g. images of individuals and name of individuals appearing in your submission), and for obtaining consent and/or establishing another legal ground to use such personal data for the purpose of your Application.

Should you (or the company/organisation/entity you are representing) be a finalist, or even a Winner, you will be also asked to participate in video recordings and/or be photographed during the Challenge.

## **For what purpose will we use your personal data?**

We will use your personal data to organise and manage the Challenge, to communicate with you within the scope of the Challenge, to award prices and to promote the Challenge, which may include the publication of your name on the webpages and social media accounts (such as Instagram, Facebook, Twitter and LinkedIn) of the Joint Data Controllers.

## **Who has access to your personal data?**

IKEA Retail Services AB, LEGO Foundation, the Walt Disney Company Limited, Ove Arup & Partners International Ltd, Huasipichanga V.O.F. and STIPO VOF acting as Data Controllers will have access to your personal data.

## **Legal ground for processing**

Legal ground for processing your data will be our legitimate interest to organise and manage the Challenge pursuant to Article 6.1 (f).

## **Data access and correction of personal data**

You have a right of access to the personal data that we process about you.



- You have the right to object to our collection and further processing of your personal data.
- You have the right to have your personal data rectified or erased, subject to certain statutory exceptions.
- You have the right to ask us to restrict the processing of your personal data.
- In certain cases, you also have the right to ask for a copy of your personal data and to have your personal data transmitted to another data controller (data portability).

## How long will we keep your data?

We will keep your personal data for as long as we need it in order to fulfil the purpose of processing set out above. We will, however, not retain the data for any longer period than 12 (twelve) months from the date of its collection.

## How will we secure your data?

We take the security of your personal data very seriously. We have implemented various strategies, controls, policies and measures to keep your personal data secure and keep these measures under close review. This means that your personal data is protected and only accessible for use by such persons who need it in order to carry out their job responsibilities. We also ensure that there are strict physical controls in our buildings which restricts access to your personal data to keep it safe.

## Changes to this privacy policy:

We may update our Privacy Notice from time to time. We will notify you of any changes by posting the new Privacy Policy on this page [www.realplaycitychallenge.org](http://www.realplaycitychallenge.org).

Changes to this Privacy Policy are effective when they are posted on this page [www.realplaycitychallenge.org](http://www.realplaycitychallenge.org).

## Complaints:

If you are unhappy with the way the Controllers processes your personal data under this Privacy Policy, you can always complain to the data protection authorities having jurisdiction over the Affiliates:



The Danish Data Protection Authority:

<https://www.datatilsynet.dk/media/7766/klage-til-datatilsynet.pdf>

The Swedish Data Protection Authority:

<https://www.datainspektionen.se/vagledning/for-dig-som-privatperson/klagomal-och-tips/>

The Dutch Autoriteit Persoonsgegevens (Personal Data Authority):

<https://autoriteitpersoonsgegevens.nl/nl/meldingsformulier-klachten>.

The UK Information Commissioner's Office (ICO)

<https://ico.org.uk/make-a-complaint/data-protection-complaints/>

